

CAPS Capability Statement

Understanding CAPS Unique Value Proposition

Strategic Evolution of CAPS: A Revolutionary Approach to Aggression Management

Imagine a world where we move beyond reacting and start preventing issues like violence, abuse, bullying, sexual harassment, and discrimination with scientific reliability, all while fully respecting privacy regulations such as HIPAA in healthcare, FERPA in schools, and the Civil Rights Act of 1964. Instead of relying on reactive measures like Active Shooter Response Training, which only responds after a shooter has already begun killing employees, or Conflict Resolution, which assumes conflict has already occurred, we can focus on preventive strategies that stop these aggressive behavior before they become an incidents.

The Center for Aggression Management®, Inc. has transitioned from a traditional training organization to a pioneering technology company, introducing CAPS Scalable Technologies. This includes the CAPS Mobile App, Dashboard, and Online Courses, which set a new standard in Aggression Management® Solutions by providing organizations with the tools needed to prevent aggressive incidents with unmatched precision.

CAPS' Unique Methodology: A New Approach to Aggression Prevention

Central to our approach are the Primal & Cognitive Aggression Continua™, innovative frameworks that allow us to identify the precursors to aggressive behavior with scientific accuracy. This proactive capability enables us to prevent incidents like sexual harassment, bullying, abuse, discrimination, and violence before they occur, all while adhering strictly to privacy regulations. CAPS offers a preventative solution that no other system can match.

You may wonder how we achieve these unparalleled results when no other vendor can. The answer lies in our origins—our journey began in a unique set of circumstances, leading us down a path that has yielded breakthrough solutions exclusive to CAPS. This allows us to offer a level of security, prevention, and reliability that sets us apart in the security and human resource landscape.

The Preventive Power of CAPS

One of the key challenges in any organization is accurately identifying potential aggressors within a diverse workforce. CAPS is uniquely positioned to do this with scientific precision, providing a proactive approach to what has traditionally been a reactive problem. By focusing on the precursors of aggression, CAPS shifts the focus from response to prevention, helping organizations avoid incidents before they escalate.

Limitations of Conventional Approaches

Traditional approaches such as Conflict Resolution, Sexual Harassment Programs, Discrimination Programs, and Active Shooter Response Training are inherently reactive. They address issues as they arise rather than preventing them. For instance, Conflict Resolution presupposes conflict, which can like our college campuses escalate to violence. To prevent violence effectively, it is crucial to intervene before conflict occurs. These conventional programs often lead to punitive measures, significant financial burdens for employers, and fail to address the root causes of aggression.

Mental health assessments are subjective and often unreliable, making them insufficient for preventing aggression. Similarly, the "See something, say something" approach lacks the reliability needed for true prevention. Active Shooter Response Training, while necessary, is reacting to an Active Shooter and assumes the worst-case scenario, often coming too late to prevent harm.

Technological Advancements and Implementation

The CAPS suite of technologies—comprising the CAPS Mobile App, Dashboard, and Online Courses—introduces an advanced level of aggression prevention. These tools offer detailed tracking, threat level assessments, and evidence-based responses, all within a framework that respects privacy laws. CAPS avoids the pitfalls of mental health assessments and complies fully with HIPAA, FERPA, and the Civil Rights Act.

The Impact of CAPS

CAPS fosters a preventative culture, protecting individuals and reducing the financial and operational impact on organizations. As the pinnacle of Aggression Management® Solutions, CAPS ensures a secure, productive, and harmonious workplace, offering unparalleled protection and cost savings for employers.

Simply put, there is no better solution.

C E N T E R F O R
Aggression Management



CAGE Code: 3A2S8 DUNS: 803952373

Company Snapshot

Business POC: Dr. John D. Byrnes

VOSB, VEI Graduate, NaVOBA, FACHT

Proud Navy Veteran on the 1st Nuclear Powered Submarine (USS Nautilus)

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Core Competencies

UNIQUE & INNOVATIVE SERVICES & PRODUCTS:

Identify and prevent incidents of violence, bullying, abuse, discrimination, sexual harassment, destructive conflict, distrustful behavior, and insider cyber-attacks with the Critical Aggression Prevention System (CAPS). CAPS scientifically identifies early signs without breaching privacy laws, enabling effective intervention. It includes:

- Precise identification, reporting, measuring, tracking, and management of emerging aggression, using a scientifically reliable "Meter of Emerging Aggression" to gauge aggression levels.
- CAPS training for First Observers and Certified Aggression Managers, available both live and online, fully integrated with CAPS Technologies.
- A suite of CAPS Technologies: the CAPS Mobile App, CAPS Dashboards, and online courses via a Learning Management System (LMS).
- Specialized capabilities to detect precursors to insider cyber-attacks, enhancing cybersecurity.
- HR Behavioral and Security focused on preventing risk and threats, thus representing the best of Enterprise Risk Management.

NAICS & PSC CODES

NAICS CODES SELECTED

541612	HUMAN RESOURCES CONSULTING SERVICES
541690	OTHER SCIENTIFIC AND TECHNICAL CONSULTING SERVICES
541720	RESEARCH AND DEVELOPMENT THE SOCIAL SCIENCES AND HUMANITIES
611110	ELEMENTARY AND SECONDARY SCHOOLS
611310	COLLEGES, UNIVERSITIES, AND PROFESSIONAL SCHOOLS
611430	PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING
928110	NATIONAL SECURITY

PRODUCT & SERVICE CODES SELECTED

U008 EDUCATION/TRAINING- TRAINING/CURRICULUM DEVELOPMENT

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